

Product / Service Realization

Structured flexible realization processes produce revenue faster.

Ceptara provides a structured approach to driving consistency in the product or service realization process assuring deliverables are complete, milestones are visible, and strategic decisions are made at the appropriate time in the life cycle. We've made substantial improvements in time-to-market and development resource productivity.

[Find out today](#) [1] how Ceptara can boost your performance with a [free](#) [2] 60-minute consultation.

Examples of our work

- Structured a chaotic base station realization process into a predictable process for a wireless carrier
- Planned and outsourced \$25M software development program for a mobile data services provider
- Integrated purchasing processes into PRP resulting in 15% price reductions and improved quality for an equipment manufacturer
- Drove time to market improvements through sourcing strategies for a fixed wireless provider

Ceptara Product & Service Realization Services

- Process assessment and improvement planning
- Process documentation and implementation coaching
- Measurement and improvement engineering
- Product or service introduction, integration and release
- Lean Six Sigma Project Facilitation, Leadership and Training

[Contact us today](#) [1] for a free 60-minute consultation.

Latest Articles	Post date	Title	Link
	2018-06-27	House of Quality	view [3]
	2016-07-12	FocusMe Feature -	view [4]
		Tracking Action via E-mail	
	2012-12-03	Organizer Add-In Tip: How to	view [5]
	2012-10-19	Organizer Add-In Tip: How to create a timecard	view [6]
	2012-10-08	Organizer Add-In Tip: How to Turn an Email into a Task	view [7]
	2012-01-11	Smart Problem Definition and Measurement Prevents Stupid 'AIC's and Pains	view [8]
	2011-11-16	Using 5-Whys Will Make you Wiser	view [9]
	2010-11-29	Keep Your Eye on Your Business Triangle	view [10]
	2010-05-26	Phased SIPOCs Help To	view [11]

Post date	Title	Link
2010-03-09	Manage Multiple Complex Projects Apple's iPad, Old Computing Concepts Need Not Apply	view [12]

-
- 1 of 2
- [»](#) [13]

Resources - whitepapers, course presentations, models, etc.

To download a resource, you must be a registered user and logged in.

[Register] [14]	Post date	Title
	04/03/2014 - 15:11	Lean Six Sigma Green Belt Certification Program [15]
	06/10/2011 - 11:21	Personal Excellence Workshop Brochure [16]
	10/21/2010 - 18:24	Ceptara for Government Agencies [17]
	09/21/2010 - 20:03	Mill Creek Business Association September Meeting - What We... [18]
	06/05/2010 - 10:21	Ceptara for Small Business Brochure [19]
	01/10/2010 - 22:52	5 Steps to a Better Stronger Business [20]
	08/18/2009 - 17:37	Introduction to Ceptara [21]
	08/18/2009 - 15:00	Fast Facts Ceptara Executive Summary [22]
	07/15/2009 - 22:46	Breaking the Customer Chains Presentation Material [23]
	07/03/2009 - 23:26	S.M.A.R.T. Objectives Handout [24]

- [Product Realization](#) [25]

Source URL: <http://cms.ceptara.com/consulting/product-service-realization>

Links:

- [1] <http://cms.ceptara.com/./contact>
- [2] <http://cms.ceptara.com/contact>
- [3] <http://cms.ceptara.com/node/1018>
- [4] <http://cms.ceptara.com/blog/fme-email-tracking>
- [5] <http://cms.ceptara.com/node/758>
- [6] <http://cms.ceptara.com/node/726>
- [7] <http://cms.ceptara.com/contact/blog/20121019TOTW>
- [8] http://cms.ceptara.com/blog/How_To_Problem_Definition
- [9] http://cms.ceptara.com/blog/How_To_5_Whys
- [10] http://cms.ceptara.com/blog/business_triangle



- [11] <http://cms.ceptara.com/blog/phased-complex-sipoc-project-management>
- [12] <http://cms.ceptara.com/www.ceptara.com/blog/ipad>
- [13] <http://cms.ceptara.com/printpdf/30?page=1>
- [14] <http://cms.ceptara.com/?>
- [15] http://cms.ceptara.com/paper/LSSGB_program
- [16] http://cms.ceptara.com/paper/personal_excellence_brochure
- [17] <http://cms.ceptara.com/paper/ceptara-for-government-agencies>
- [18] http://cms.ceptara.com/paper/20100921_MCBA_business_association_meeting_outcome
- [19] <http://cms.ceptara.com/paper/ceptara-for-small-business-brochure>
- [20] <http://cms.ceptara.com/paper/better-stronger-business-presentation>
- [21] <http://cms.ceptara.com/node/186>
- [22] <http://cms.ceptara.com/marcom/fastfacts>
- [23] <http://cms.ceptara.com/paper/breaking-customer-chains-how-to-innovate-stay-focused-customer>
- [24] <http://cms.ceptara.com/node/174>
- [25] <http://cms.ceptara.com/taxonomy/term/7>